Adweek’s Global Media Agency of the Year 2020

Ranked #1 Global Agency
- Mindshare $24.6bn
- Carat $20.7bn
- Wavemaker $15.2bn
- MediaCom $17.6bn
- Starcom $14.7bn

COMvergence July 2020

Sustained growth
12 consecutive quarters of net business growth (SUS$m)
OMD total new business values (incl. retentions)

2017 2018 2019 2020

Experts
13,000+
Cities
130+
Digital experts
6,500+
Countries
100+
R3 Worldwide
370 Wins
Cannes Lions
28 Wins

COMvergence
2.0
$8 Net New Business Billings

Effies
Most Effective Media Network

RECMA
Success Index & Vitality Score

Our clients
- Apple
- Beiersdorf
- Daimler
- Google
- Lilly
- McDonald's
- Nissan
- PepsiCo
- Renault
- State Farm
- The Walt Disney Company
- Valvoline
- Vodafone
Over 25 Agency of the Year accolades around the world including:

- OMD USA
  - No.1 Media Agency
  - COMvergence

- OMD Norway
  - Most Medalled Media Agency
  - The Norwegian Association of Advertisers
  - Agency of the Year
  - Norwegian Agency of the Year Awards

- Manning Gottlieb OMD UK
  - Media Agency of the Year
  - Media Week Awards
  - Global Media Agency of the Year
  - Campaign

- Optimum Media OMD Russia
  - No.1 Global Media Agency
  - RECMA Quali-scores

- OMD Colombia
  - No.1 LatAm Media Agency
  - Effie Effectiveness Index

- OMD South Africa
  - No.1 RSA Media Agency
  - RECMA Quali-scores

- OMD Poland
  - Digital Media Agency of the Year
  - IAB MIXX Awards

- OMD Pakistan
  - Media Agency of the Year
  - Campaign

- OMD Hong Kong
  - Agency of the Year
  - Golden Globe Tigers
  - Agency of the Year
  - Marketing Agency of the Year
  - Innovative Agency of the Year

- OMD Vietnam
  - Media Agency of the Year
  - Campaign

- OMD Taiwan
  - Media Agency of the Year
  - Campaign

- OMD Australia
  - Media Agency of the Decade
  - Mumbrella

- OMD New Zealand
  - Media Agency of the Year
  - IABNZ Digital Advertising Awards
  - Most Medalled APAC Media Agency
  - Effie Effectiveness Index